



**WHAT IS BUSINESS
SUSTAINABILITY
ABOUT?**

Business Sustainability
is a strategy that
prioritises the **long term**
survival of a business



WHY IS IT AN
OPPORTUNITY FOR
BUSINESS?



By 2027, 75% of listed companies will be companies that we haven't yet heard of.

Prof Richard Foster, Yale University 2018

**WHAT DOES IT TAKE
TO BECOME A
SUSTAINABLE
BUSINESS?**

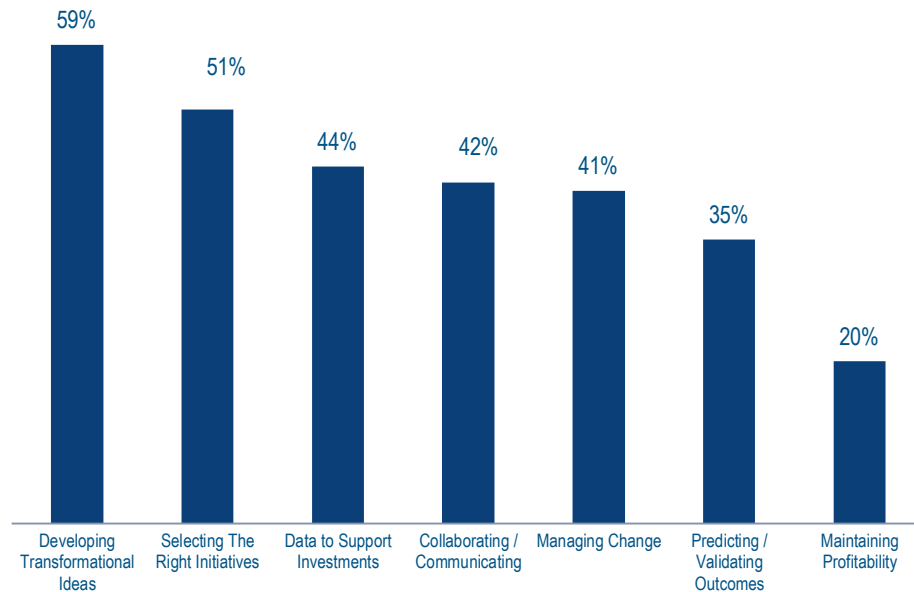




**LEADERS IN BUSINESS
SUSTAINABILITY
FROM STRATEGY TO REALITY**

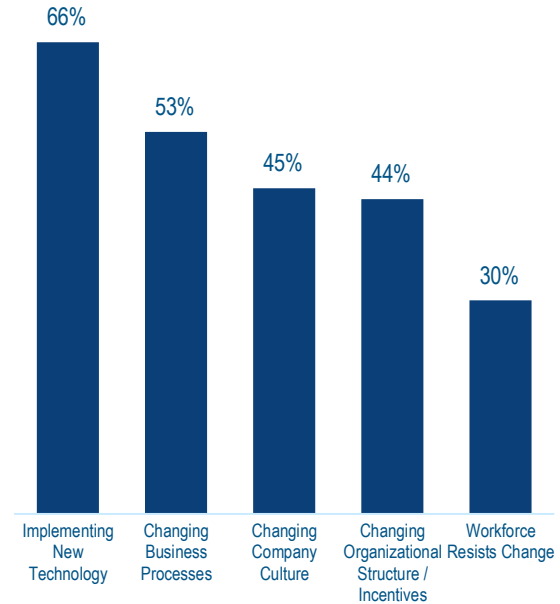
Sustainable Business Models

How to predict the future: needs and technology availability?



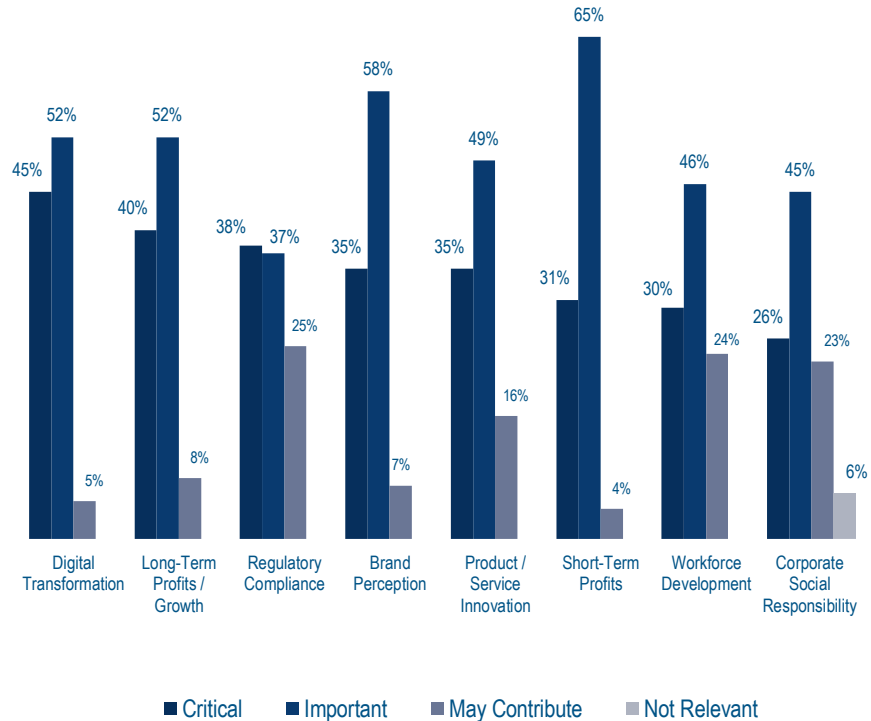
Sustainable People

The ability to learn and adapt is as important as technical skills. How to develop and select for learning capability/attitudes to change and how to create continuous learning?

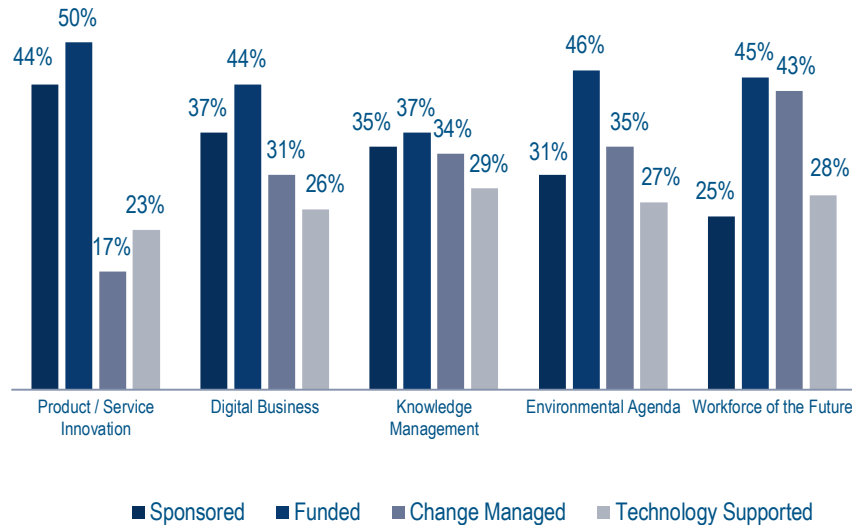


Sustainable Products

Normal business economics still rule and this is a huge constraint. How could we change the views of investors to ensure a balanced approach to short term and long-term focus, targets and investment?



Technology is fundamental to Business Transformation





NOW IT'S YOUR TURN TO
GET THE JOB DONE