

# The Internet of Enterprises: Getting the job done

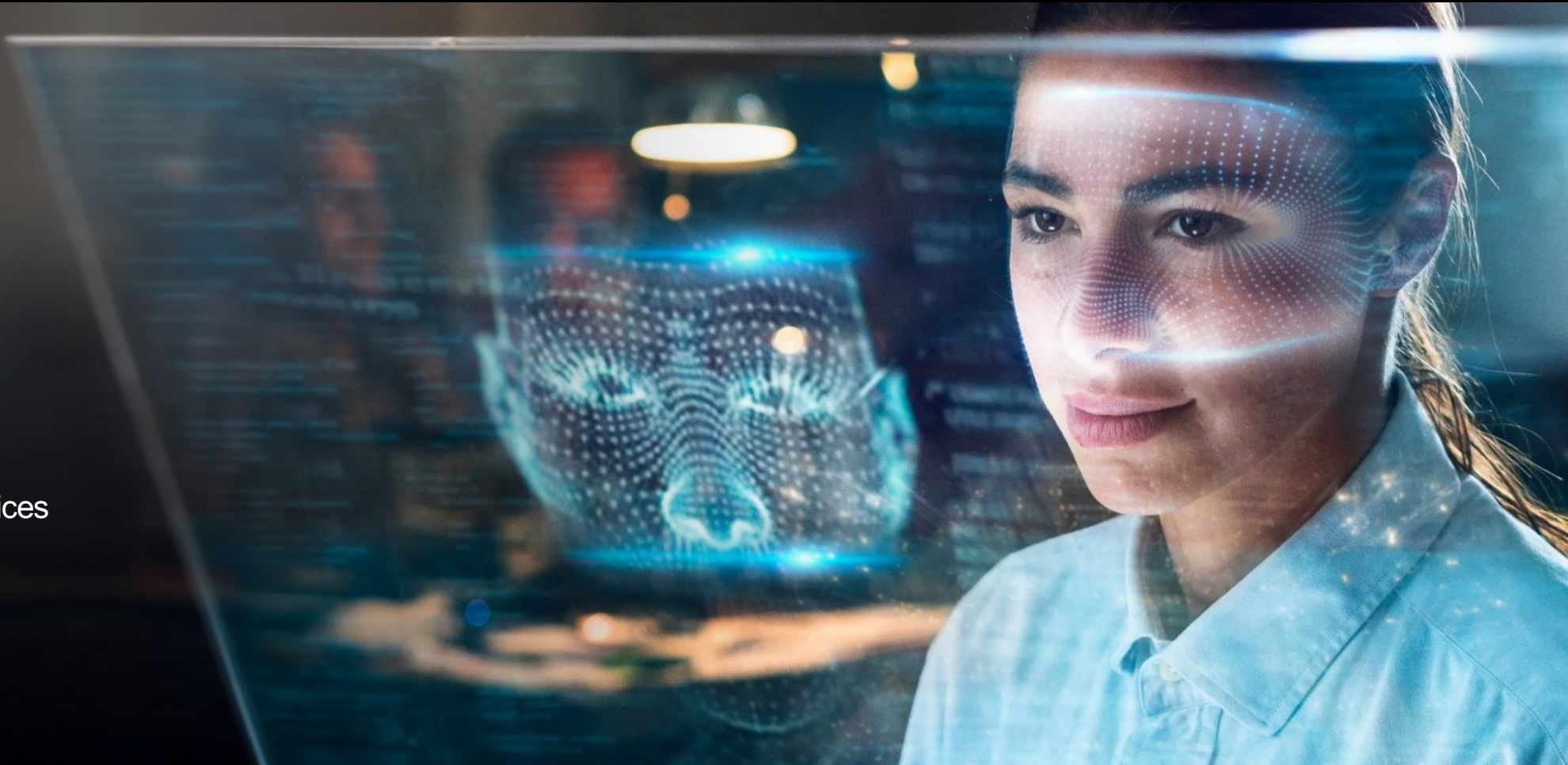


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**Business  
Services**



# The global datasphere

**2015**

70% of data  
**consumer**

30% of data  
**enterprise**



**2025**

40% of data  
**consumers**

60% of data  
**enterprise**



# The third wave of the internet

3<sup>rd</sup> wave 2018-

2<sup>nd</sup> wave 2000-2017

1<sup>st</sup> wave 1985-1999

## The Internet Service Provider era

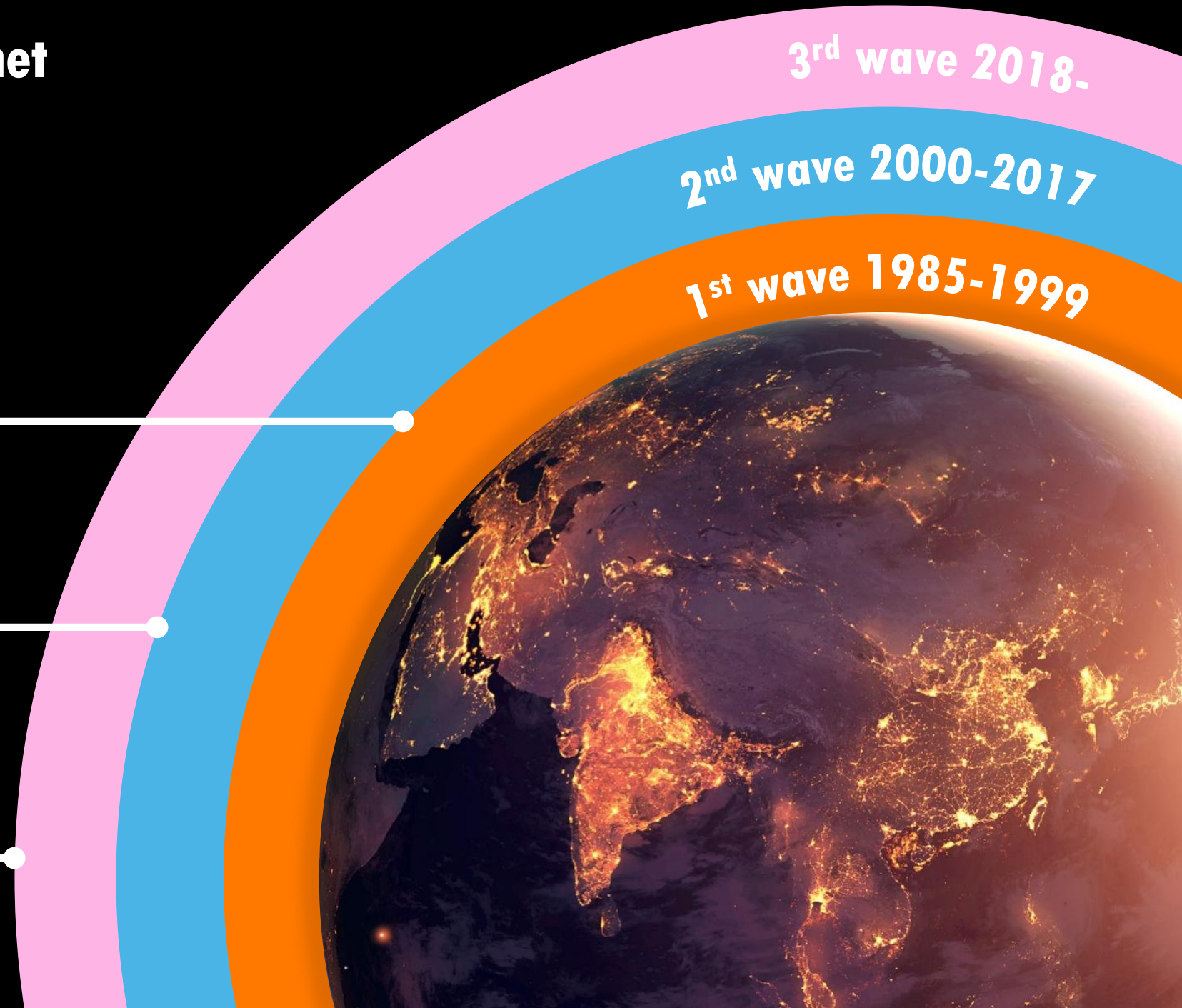
Email, messaging, VoIP, video calls,  
the World Wide Web

## The social and mobile revolution

Search, social,  
e-commerce, IoT

## The Internet of Enterprises era

Ubiquitous connectivity, smart  
objects and AI-driven ecosystems



**Companies thrive  
on innovation.**

**We work to  
shape yours.**

